

LEARN MORE ABOUT WRITING FOR UNDERSTANDING



Clear Language Lab
a program of Literacy Works

What is Writing for Understanding?

Writing for Understanding is our intensive, virtual 3-part series where you can:

- **Develop your knowledge of plain language and information design practices**
- **Identify ways to prioritize cultural humility, accessibility, inclusivity in writing**
- **Review your own public-facing or internal documents** (if you'd like!) in a supportive space
- **Connect with others**, including other professionals and the Lab's Content Director, passionate about systems change

Who is Writing for Understanding for?

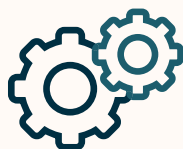
Writing for Understanding is for anyone that wants to communicate in ways that are more understandable, actionable, and inclusive. People who attend often...



Want to communicate better with community members, colleagues, or other professionals



Create any of a variety of types of content — emails, presentations, flyers, social media — you name it



Have varied roles — from front line work to marketing to administration

Most attendees work in the non-profit sector, work in the government, or simply have an interest in advancing social justice around communication.

Can large groups attend?

Multiple attendees from the same org are welcome to attend. Attendance is limited each session though and sessions are usually held 5 times a year. If you have a large group or just want a more tailored experience, we can also bring the training to you!

What We Typically Cover

Session 1: Audience, Purpose, and Inclusivity

Session 2: Organization, Cohesion, + Information Design

Session 3: Wording + Community Feedback



"A great opportunity to get a fresh perspective on our documents..."

"It was wonderful to learn from each other in this workshop..."

"I loved being a part of this group and learning from my peers..."

Want to learn more?

Contact our Content Director

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